



Hallmark Capital Celebrates 15th Anniversary

NEW YORK, NEW YORK, April 3, 2007 -- Hallmark Capital, an independent advisory firm, today celebrated 15 years of serving small and midsize companies with investment banking services. During that period, the company has helped clients across 45 industries achieve greater revenues, profitability, and business valuation.

“We’ve experienced many business and financial cycles, both good markets and bad ones, and we strived to position companies to realize their greatest value, crafting strategies to attract investment interest and develop financial options for our clients,” said Pat Hall, Managing Director, Hallmark Capital. “All business owners fundamentally want financial security, and our commitment is to provide the deep expertise, creative thinking, and uncommon insight that will ensure a compelling outcome.”

2007 also marks the expansion of services and company presence in emerging market companies with strong growth prospects. After completing a record-breaking 2006, Hallmark Capital is poised to capitalize on its long history of achievement to reach new milestones.

“American business continues to be transformed by the rapid advance of information technology, Web marketing, and interactive communications,” said Hall. “Those small and midsize companies that are flexible, open to new ideas, and focused on developing a compelling business profile will end up being the winners.”

About Hallmark Capital

Hallmark Capital is an investment banking advisory firm with a focus on strategic management guidance across finance, operations and successful business strategies. We provide merger advisory, capital raising and strategic positioning services for business owners and management teams across 45 industries. Visit Hallmark Capital at www.hallmarkcapital.com.